

New RoadRunners Evolution

The same...but better !

Paris, 9th July 2008 - Baracoda, the world's leading manufacturer of Bluetooth wireless barcode readers and RFID solutions, improves its best-seller range of products, the RoadRunners, so as to satisfy the ever more demanding requirements of its customers.

The RoadRunners is now the RoadRunners Evolution

Launched three years ago and available today in 1D, 2D and laser version, here are the main functionalities of the RoadRunners Evolution family:

2 new reading modes:

- **Aiming mode**, for a more accurate targeting of barcodes that may be close to one another.
- **Autoscan with "No Duplicate Scan" function**, that eliminates reading the same code twice



New supported symbologies among postal codes, linear codes, stack codes and matrix codes

A new rugged "batch mode" even more efficient:

The batch mode enables to keep barcodes into the scanner's memory for a further data transmission. The new functionalities of the batch mode:

- increased speed of barcode upload on your terminal
- an orange Led appears when the barcode download is 100% completed and indicates that there are no more barcodes in memory

Performance and power saving:

4 hours to get the RoadRunners battery full recharged and only 2 hours and a half for 80% recharged. Moreover, the charger now reloads the battery even when the scanner is not activated.

Applications

The RoadRunners range is aimed at different mobile and logistics applications:

- ❖ **Mobility:** sales force automation, transport and delivery, filed services
- ❖ **Logistics:** data capture in warehouses, stock management, work-in-progress

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About Baracoda

Baracoda is the world's leading manufacturer of Bluetooth wireless barcode readers and RFID solutions. The company promotes the development of data capture solutions for both mobile (field force automation, asset management) and on-site (inventory management, order preparation) applications in the retail, healthcare, transportation and logistics industries.

Cutting-edge technology is at the heart of Baracoda's products and solutions. The company makes powerful, Bluetooth, data communication solutions that facilitate the management of power consumption, security and system interoperability.

Baracoda's added value lies in the company's ability to provide customers and partners with appropriate, reliable, and extremely competitive solutions suitable for all wireless environments.

For more information, please visit <http://www.baracoda.com>

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