

Herlitz - Germany

baracoda™
Traceability

Sales Force Automation Application

Company

The Herlitz Group is a leading **manufacturer of paper, office and writing merchandise** in Europe

Customer Challenge

Find a wireless mobile solution that offers Herlitz' sales force support in taking orders

Solution

First stage: 900 Baracoda Pencil connected to T-Mobile MDA III.

Second stage: Pencil units have been replaced with 900 Baracoda D-Fly

IT Architecture

"moTrade" application runs on WindowsMobile 2003 SE

Information and data transmitted to stationary SAP system via GPRS

Key Benefits

Easy to handle and very practical: Baracoda Pencil and D-Fly scanners can be used as a stylus on tactile screens

Evolutive and easy-to use solution that is compatible with a wide range of Bluetooth handheld devices. Each Baracoda scanner has got a single button to switch on the scanner, connect it to a host and scan the barcodes

Secure and reliable technology for transmitting, registering and documenting data



Mobile Applications - Pocket PC 2003

In partnership with 